

# Cabinets for Traffic Management

## Cabinet Beautification

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### What, exactly, are cabinet wraps?

Anti-graffiti vinyl cabinet wraps battles against unwanted vandalism. Permanent marker, spray paint, and adhesives are easily removed with simple cleaners. We refer to anti-graffiti vinyl as our "special recipe" and work directly with the top film manufacturers in the world and offer the best graffiti-proofing technologies.

### Why do agencies use them?

Capturing your city's essence, whether it's funky and vibrant, classic and chic, or sleepy and down-to-earth, we bring your hometown's character to life on your cabinets. Our beautification technology captures each town's distinctive energy by showcasing local art, photography, and historic images in the most unexpected places.

### How do they benefit the driving public?

City Beautification embraces the flavor of each neighborhood and our anti-graffiti vinyl is targeted at deterring vandalism. Graffiti Art displays are also susceptible to tagging, but we can change that. Images of art can be turned into permanent displays using anti-graffiti vinyl. City Beautification transforms walls into a canvas for your city's unique brushstrokes.





# Why Wrap a Traffic Signal Cabinet?

## Bring Beauty to Your City

Econolite Group works with Clean Slate Group and local artists, photographers, and historical societies to create designs that capture each community's distinct energy and style. Apart from local art and photos, we can work with clients to create infographics, wayfinding signage, and even custom imagery and faux textures to blend a cabinet into its surroundings.



LOCAL ART



PHOTOGRAPHY



HISTORICAL



WAYFINDING



FAUX TEXTURES

## Graffiti Resistant Laminates

Econolite Group uses only graffiti-resistant laminates for use on traffic cabinets for both beautification and protection. We offer the only conformable graffiti-resistant films on the market. We work directly with 3M® and Honeywell® to provide protection from spray paint, markers, adhesives, acid etching, gouging and more. So if a vandal does try to leave their mark, clean up is as simple as spray and wipe!



SPRAY PAINT



MARKERS



ADHESIVES

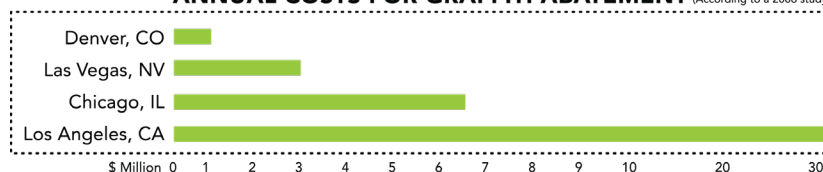


ACID ETCHING

## Our Wraps > Paint

- Wraps and laminates instantly reduce maintenance costs for Public Works Depts. and Graffiti Abatement Programs.
- Econolite Group works with Clean Slate Group's large format, ultra high resolution printers. We can recreate nearly any image, art, or texture; opening the door to a variety of artistic mediums that were previously not possible.
- Wraps are simple to swap out for a change of scenery or if a panel is damaged, it can be replaced without incurring the cost of an entire new wrap.

### ANNUAL COSTS FOR GRAFFITI ABATEMENT (According to a 2006 study.)



## Expert Service from the Pros

- Econolite Group selected Clean Slate because of their extensive experience in city beautification projects around the country
- We help develop a plan: identifying locations with a special emphasis on high traffic and graffiti-prone areas
- We help facilitate an "All Call" for local art; supplying legal forms and press releases for each project. Clean Slate Group's team of talented graphic designers will then help bring the selected artwork to life!
- With Clean Slate Group's network of expert installers, we can complete projects anywhere in the world



DEVELOP A PLAN



ART + DESIGN



PRODUCTION



INSTALL

