



For Immediate Release

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Econolite Congratulates the Mississippi Department of Transportation on Receiving the 2008 Best of ITS Award for Best New Innovative Practices, at the 15th World Congress on ITS in New York

Anaheim, CA, December 4, 2008 – The Intelligent Transportation Society of America (ITS America) on November 17, 2008 announced the winners of the 2008 Best of ITS Awards, during the ITS America Annual Meeting and Exposition held in conjunction with the 15th World Congress on ITS in New York. Econolite is proud to be a part of the MDOT initiative to rebuild the Gulf Coast and congratulates them for receiving the Best New Innovative Practices Award.

The Best of ITS Awards is a program that honors the most innovative and effective achievements in the Intelligent Transportation System (ITS) industry. This program recognizes public and private sector organizations whose transportation projects demonstrate effective results, which directly benefit the driving public and their communities.

The Best of ITS Awards winners were selected from among more than 40 entries by an expert panel of judges. The award for Best New Innovative Practices was presented to Mississippi DOT for their “Reconnecting Mississippi’s Coastal Communities Through ITS” initiative.

After the devastation of Hurricane Katrina, the Mississippi Department of Transportation worked with a team of ITS partners to revitalize the Gulf Coast and US-90. Econolite’s contribution to the program was their *Autoscope Terra* video vehicle detection system and traffic Data Collection and Management Service (*DCMS.2*), which provided the US-90 corridor with vehicle detection, streaming video traffic monitoring, and real-time traffic data collection and reporting.

Jeff Spinazze, Econolite Senior Vice President comments, “Econolite wishes to congratulate Mississippi DOT on being recognized for their hard work and dedication to rebuilding the Gulf Coast. Econolite is very honored to have been selected by MDOT as a partner in this initiative.”

About Econolite

In business since 1933, Econolite is a leading transportation solution provider and manufacturer of advanced traffic controllers (NEMA & ATC/2070), *Aries*[®], *icons*[®], *Centrac*[™], and *PYRAMIDS*[®] traffic management systems, *Autoscope*[®] video vehicle detection systems, arterial systems masters, vehicle and pedestrian signals, traffic control cabinets, data collection and management services (*DCMS.2*), Intelligent Intersection[™] technology, and a full line of transportation maintenance services. Econolite is committed to employing advanced technologies that reduce traveler time, ease congestion, enhance transit operations, provide safer mobility, and improve quality of life.