



For Immediate Release

Date: December 2, 2008

Econolite Group Inc., Appoints John W. Tracey, CPA, as Chief Financial Officer

Anaheim, CA - December 2, 2008 – Econolite Group Inc, a leading provider of transportation management solutions, announces today, the appointment of John W. Tracey to Chief Financial Officer. Tracey brings significant leadership and a wealth of experience from his 20 years in the public accounting profession.

Tracey succeeds Mr. Donald Palmer who will be retiring after 33 years with the company. Palmer comments, “I have grown and shared a great deal with this organization and feel honored to have been a part of such an amazing team. Together we have made great strides and I feel the groundwork has been laid for continued success as I turn the financial helm over to a very qualified individual.”

Tracey is a graduate of the University of Southern California, holding a Bachelors of Science in Accounting, and a Masters degree in Business Taxation. Before joining Econolite Group, Inc., Tracey spent four years with the International Accounting firm of Ernst & Young and then joined Lucas, Horsfall, Murphy & Pindroh, LLP, where he held the position of Managing Partner since 2005.

“I’m excited to join a pioneering company that has provided traffic management solutions for over 75 years. I look forward to taking the “financial helm” and working with the rest of the management team as we implement fresh, innovative, financial and operational strategies.”

About Econolite

In business since 1933, Econolite is a leading transportation solution provider and manufacturer of advanced traffic controllers (NEMA & ATC/2070), *Aries*[®], *icons*[®], *Centrac*[™], and *PYRAMIDS*[®] traffic management systems, *Autoscope*[®] video vehicle detection systems, arterial systems masters, vehicle and pedestrian signals, traffic control cabinets, data collection and management services (*DCMS.2*), Intelligent Intersection[™] technology, and a full line of transportation maintenance services. Econolite is committed to employing advanced technologies that reduce traveler time, ease congestion, enhance transit operations, provide safer mobility, and improve quality of life.