



For Immediate Release

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Econolite teams with Mississippi Department of Transportation to bring efficiency and better mobility to the Gulf Coast, US-90 Transportation Corridor

Anaheim, CA, August 18, 2008 – Econolite and Mississippi Department of Transportation (MDOT) improve mobility and bring efficiency to the Gulf Coast and US-90, after the devastation of Hurricane Katrina. MDOT chooses Econolite's *Autoscope Terra* video vehicle detection system and their new traffic Data Collection and Management Service (*DCMS.2*) to provide the US-90 corridor with superior vehicle detection, streaming video traffic monitoring, and real-time traffic data collection and reporting.

Econolite is proud to be a part of the MDOT initiative to rebuild the Gulf Coast with a "smarter" and more efficient roadway. The *Autoscope Terra* system includes Ethernet connectivity, streaming MPEG-4 video, and a web-based software interface, all designed to satisfy the State's Intelligent Transportation Systems (ITS) requirements.

For a project of this magnitude, MDOT requires an advanced video detection system, which could be deployed easily and effectively. The *Autoscope Terra* system is specifically designed to simplify installation, setup, and collection of accurate turning-movement counts, without the need for additional hardware or software, making it an ideal contribution to the success of MDOT's reconstruction objectives.

Mike Stokes, MDOT ITS Program Manager, comments, "For this project, it is very important that we follow our state's ITS architecture design, which calls for applying advanced communication and real-time monitoring of video and data, to improve transportation efficiency. Econolite's VDS (Video Detection System) and data management application provides us with the tools we need to manage our traffic network."

It is also essential to MDOT that critical traffic information, whether for daily congestion management or emergency evacuation plans, be shared with all the communities within the region. MDOT selected *DCMS.2*, which utilizes the latest Rich Internet Application (RIA) technology and employs a Web 2.0 "widgetware" system, providing MDOT and their stakeholders remote access to their traffic-monitoring network from any Web browser.

Jeff Spinazze, Econolite Senior Vice President remarks, "Econolite is very proud to have been selected by the Mississippi Department of Transportation to provide the transportation solutions required to rebuild the neighborhoods of the Gulf Coast. Econolite is committed to working together with MDOT to improve the region's quality of life, through enhanced mobility."

About Econolite

In business since 1933, Econolite is a leading transportation solution provider and manufacturer of advanced traffic controllers (NEMA & ATC/2070), *Aries*[®], *icons*[®], and *PYRAMIDS*[®] traffic management systems, *Autoscope*[®] video vehicle detection systems, arterial systems masters, vehicle and pedestrian signals, traffic control cabinets, data collection and management services

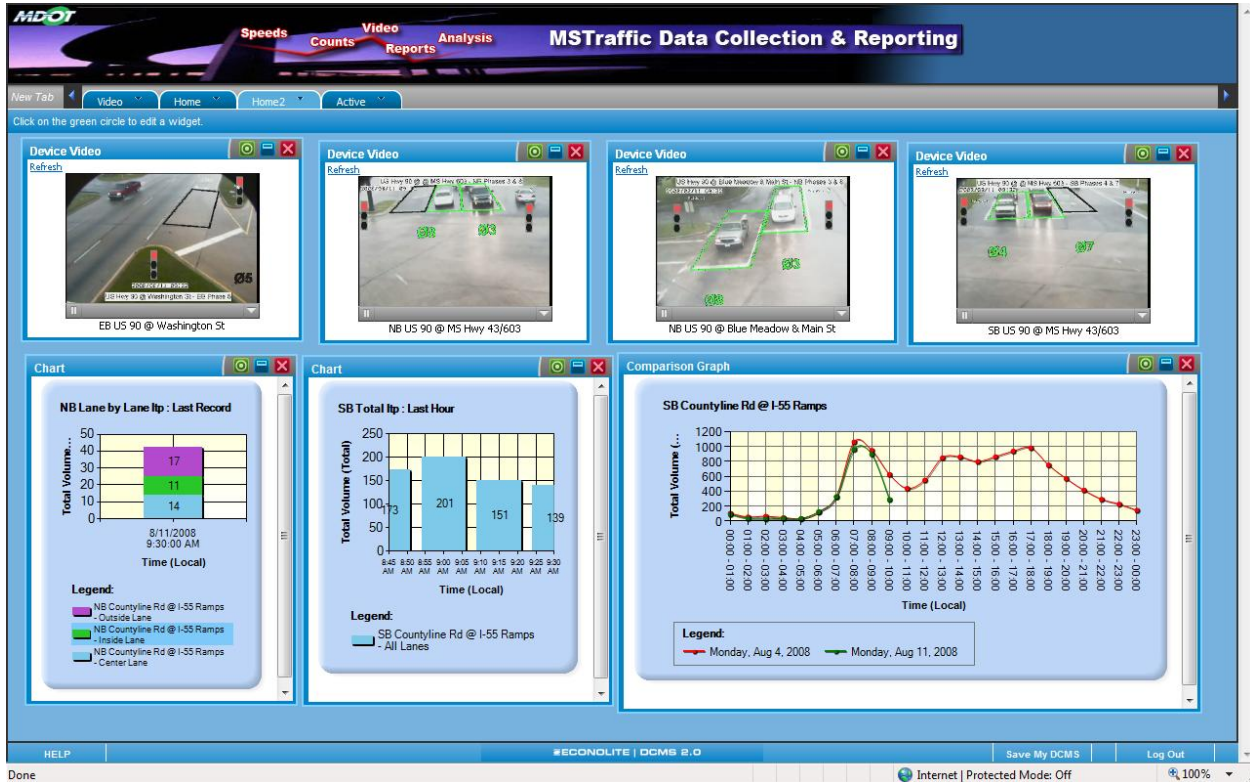


Press Release



CONTROLLERS SYSTEMS AUTOSCOPE ACCESSORIES SIGNALS

(DCMS.2), Intelligent Intersection™ technology, and a full line of transportation maintenance services. Econolite is committed to employing advanced technologies that reduce traveler time, ease congestion, enhance transit operations, provide safer mobility, and improve quality of life.



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