



For Immediate Release

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## Econolite International Awarded Barbados ATMS Project for 2007 Cricket World Cup

**Anaheim, California, USA**—October 9, 2006, Econolite International, a strategic business unit of Econolite, and its West Indies distributor, A&B Electric, were recently awarded a major contract to install the *icons*<sup>®</sup> Advanced Traffic Management System by the Government of Barbados in preparation for the 2007 Cricket World Cup, which will be held in March 2007.

The Barbados Ministry of Public Works has identified Barbados' need for improved and expanded capacity in moving traffic and goods more safely and efficiently. With Econolite's systems and solutions, these improvements will benefit the country for years to come by upgrading legacy equipment with the latest in Ethernet and NTCIP communications features. Econolite's 73 years of market-leading experience will be utilized to upgrade 23 intersections surrounding the major cricket venue; four intersections will be equipped with the Autoscope<sup>®</sup> Solo Pro II video vehicle detection and traffic data collection system to provide fully actuated vehicle detection and traffic information to enhance efficiency of traffic signal operation.

In addition to these major improvements, Econolite has also designed, and is in the process of implementing, a state-of-the-art Traffic Management Center (TMC) with an Electrosonic<sup>®</sup> video wall, which will "allow the system operator, government officials, and other TMC visitors to view the entire system in real-time," stated Econolite's Systems Product Manager, David Paddock.

Paddock adds, "*icons* is an Advanced Traffic Management System (ATMS) that provides a centralized and integrated platform for traffic signal system control, information management, and graphical data display. It will allow the Island to implement synchronization for their intersections to provide improved flow from one intersection to the next. The system operator will be able to use the analysis tools in *icons* to assist in fine-tuning the traffic signal timing remotely, and will be able to monitor the real-time operation of the traffic signals and Autoscope vehicle detection. System configuration is expected to be complete by February 2007, in time for the March 2007 World Cup."

Dr. Bill Sowell, Econolite's Director of International Business, said, "The Barbados project is an exciting start to expanded deployment of NTCIP protocol and functionality outside of North America. The benefits to the customer are numerous, and hopefully we will begin to see many progressive traffic management agencies worldwide requiring NTCIP communication in their system designs and specifications."

To find out more on how Econolite can assist in your traffic management goals, please contact the Econolite representative in your area or visit [www.econolite.com](http://www.econolite.com).

**About Econolite** - In business since 1933, Econolite Control Products, Inc. is a leading transportation solution provider and manufacturer of advanced traffic management products and systems, including advanced traffic controllers (NEMA and ATC/2070), **Aries**<sup>®</sup>, *icons*<sup>®</sup> and PYRAMIDS<sup>™</sup> - traffic management systems, Autoscope<sup>®</sup> video vehicle detection systems, arterial system masters, vehicle and pedestrian signals, traffic control cabinets, Data Collection and Management Services (DCMS), and a full line of transportation maintenance services. Econolite is committed to employing advanced technologies that reduce traveler time, ease congestion, enhance transit operations, provide safer mobility, and improve quality of life.

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