



For Immediate Release

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Autoscope Video Vehicle Detection Systems Successfully Deployed in Time for the 2004 Olympic Games in Athens, Greece

Anaheim, CA, --The Autoscope Team of ATS Traffic Systems, Image Sensing Systems, and Econolite announced today that the order previously announced, by ISS on March 1, 2004, for 75 Autoscope Video Vehicle Detection Systems were successfully installed & tested for Athens' new state-of-the-art traffic management system prior to the start of the 2004 Olympic Games.

The Autoscope cameras are located along highways, major roads and intersections throughout the Greek capital. The video is transmitted over fiber optic cable to the new traffic management center where it is automatically processed by Autoscope Solo Pro NC video detection products. The vehicle detection system provides traffic incident detection and collects traffic data for use in managing Athens' traffic situation.

Prior to the Olympics, a number of news media articles concerning security delays featured a photo of an Autoscope camera overlooking Athens' traffic. This was misleading because the Autoscope camera shown in the photo is not associated with security systems supplied for the Olympics, nor does the Autoscope Team supply products to the CCTV security industry.

"While we were pleased to see a photo of an Autoscope camera at work in Athens in newspapers worldwide, we are concerned that the accompanying articles, which were focused on unrelated security-camera systems and whether they would be installed in time for the games, will confuse our customers", said Craig Anderson, VP Marketing & Technical Services of Image Sensing Systems. "We are happy to report that the Autoscope systems were deployed in time for the 2004 Olympics. In addition, they will continue to operate for many years afterwards enabling transportation officials to improve traffic flow throughout Athens for its citizens and visitors alike."

"The Autoscope Team has a long tradition of success in several Olympic Games. In addition to the 2004 Athens Games, more than 330 Autoscope cameras were deployed along Atlanta's major interstates, I-75 and I-85 prior to the 1996 Atlanta Games. Today, there are more than 1,000 traffic images being processed by Autoscope as part of the Georgia DOT Navigator project that manages more than 130 miles of interstate roadway. Econolite is a proud partner in providing Autoscope equipment to the Olympic Games to provide real-time traffic data and automatic incident detection", said Dr. Bill Sowell, Econolite's Director of Product Management.



Pictures of the Traffic Management Center and the Autoscope Solo Pro NC's

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About Econolite- In business since 1933, Econolite Control Products, Inc. is a leading manufacturer of advanced traffic management equipment and systems, including advanced traffic controllers (both NEMA and ATC/2070), **Aries® icons®** and PYRAMIDS™, traffic management systems, Autoscope® video vehicle detection systems, arterial system masters, vehicle and pedestrian signals, traffic control cabinets, DCMS and a full line of maintenance services. www.econolite.com

About ISS- Headquartered in St. Paul, Minnesota, Image Sensing Systems, Inc. combines expertise in image processing, hardware and software engineering, and communications to develop video vehicle detection systems for traffic management and control applications. The Autoscope vehicle detection system is the world leader in video detection for advanced traffic management systems for highways, tunnel incident detection, intersection control, and traffic data collection. The Autoscope system provides traffic managers the means to reduce roadway congestion, improve roadway planning, and improve cost efficiencies. www.imagesensing.com

About ATS – Headquartered in Athens, Greece, ATS Traffic Systems is a long standing exclusive distributor for Autoscope systems and provider of traffic systems throughout Greece.

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