



## FOR IMMEDIATE RELEASE

January 13, 2004

### Press Release Contact:

Persephone Oliver - VP, Marketing Research & Communications. [poliver@econolite.com](mailto:poliver@econolite.com)

### Econolite Strengthens its Distribution Channels in the East.

**Anaheim, CA, January 13, 2004** – Anaheim, CA- Econolite Control Products, Inc. is proud to announce the addition of Signal Control Products, Inc. of Hillsborough, New Jersey, as a new, exclusive distributor of Econolite products and systems. Effective immediately, Signal Control Products, Inc. will distribute Econolite's state-of-the-art traffic management products throughout the State of New Jersey and Port Authorities of New York and New Jersey. Beginning April 9, 2004, Signal Control will also cover Pennsylvania DOT Districts 2 through 6, 8 and 9.

Jeff Spinazze, Senior Vice President, Sales & Distribution said, "We are thrilled with the partnering of Econolite and Signal Control Products. We believe the alliance will significantly benefit traffic management agencies in the region, as we work toward a common goal-providing quality products and customer service. Signal Control Products has an excellent history in the Eastern United States and has maintained a superior reputation for service and support".

Both companies believe this strategic partnering will improve transportation management in a vital area of the United States. Howard Bolt, President, Signal Control Products, Inc., comments, "With the many technical advancements currently under way in the traffic control industry, this opportunity to join forces with the industry's leader is quite exciting. We look forward to a long-lasting dynamic and rewarding future with Econolite."

For more information, visit [www.econolite.com](http://www.econolite.com).

In business since 1933, Econolite Control Products, Inc. is a leading manufacturer of advanced traffic management equipment and systems, including advanced traffic controllers (both NEMA and ATC/2070), **Aries® icons®** and PYRAMIDS, traffic management systems, Autoscope® video vehicle detection systems, arterial system masters, vehicle and pedestrian signals, traffic control cabinets, DCMS and a full line of maintenance services.

#