



NEWS RELEASE

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TANN TEAMS WITH ECONOLITE TO ADD NEW TRAFFIC INFORMATION CONTENT TO THE TRAVELER INFORMATION DISTRIBUTION NETWORK

Los Angeles, CA - December 1, 2003 - Today, communities of all sizes are experiencing more and longer traffic delays due to growing roadway congestion. Up-to-date traffic congestion reports can and do help the driving public make informed decisions to minimize travel delay. Travel Advisory News Network (TANN), the premier traveler information resource providing real-time traffic congestion data and maps, has recently teamed with Econolite Control Products, Inc., a leading manufacturer of advanced traffic management equipment and systems, to make their product even more informative and reliable.

TANN's Traffic Congestion Web site (<http://traffic.tann.net>) now offers the most in-depth traffic information available due to the addition of Econolite's data-rich Traffic Data Collection and Management Service (DCMS). Visitors to the site can also view Econolite Autoscope® video camera images of real-time congestion on alternative travel route.

"Econolite teaming with TANN is a true example of an ITS undertaking that emphasizes the importance of traffic data sharing and enhanced systems communications among multiple agencies," said Frank Provenzano, Econolite Director of ITS Development. "Inherent in this collaboration is a structure that promotes information sharing between public and private industry - a structure which provides better service to the driving public."

John Cox, TANN President and CEO, added that "Integrating Econolite Autoscope® video camera data and images within the TANN network supports our goal to maintain our position at the leading edge of traveler information distribution."

Recent research conducted among users of web based traveler information concluded that 87% of those surveyed change their time of travel or route due to traveler information. This change in behavior not only has a very positive impact on the performance of the transportation system but also reduces emissions.



About Econolite

www.econolite.com

In business since 1933, Econolite Control Products, Inc. is a leading manufacturer of advanced traffic management equipment and systems, including advanced traffic controllers, traffic management systems, Autoscope® video vehicle detection systems, arterial system masters, vehicle and pedestrian signals, and traffic control cabinets. Econolite also offers a full suite of maintenance services.

Econolite's DCMS (<http://econolite.trafficwerks.com>) enables a network of state, county, and local traffic agencies to connect to TANN's full suite of mobile solutions for the commuter. DCMS provides TANN with real-time traffic information and up-to-the-minute reports on incidents, average speeds, and traffic delays from freeway, mid-block, and intersection vehicle detection zones.



About TANN

www.tann.com

The Travel Advisory News Network, Inc. (TANN) is a real time traffic congestion and incident information resource that provides commuters information on trip alternatives. TANN has numerous agreements with both public and private organizations for the assembly, integration and delivery of real time traveler information to the traveling public.

TANN transportation data and map publishing products include information on freeway and arterial traffic speeds, car pool lane speeds, traffic incidents, weather conditions and access to traffic cameras. TANN provides convenient links to transportation information resources, including Caltrans, CHP, airports and transit operators, in its goal to be the central source for all commuter information needs.

TANN traffic information can be accessed via a wide spectrum of communications technologies ranging from the Internet, pocket PCs, cell phones, pagers and in-vehicle navigation devices to commercial and cable television and kiosks. Traveler information from TANN is available to commuters when and where they need it.