



For Immediate Release

March 31, 2003

Press Release Contact:

Econolite Control Products, Inc: Persephone Oliver, 714-630-3700 poliver@econolite.com

Econolite Meets City of Fort Collins, CO *icons*® Installation Goal in Record Time!

Anaheim, CA – March 31, 2003, Econolite Control Products, Inc. is in the final stages of the Fort Collins P-788 Advanced Traffic Management System upgrade. An Econolite systems specialist will spend the remainder of this week conducting software training, which will finish this fast tracked ITS project. The contract between Econolite and Fort Collins was signed on January 28, 2003, with the expectations of Econolite, integrating, installing and testing software for forty-two (42) specified intersections on an *icons* advanced traffic management system. Econolite and its partner Siemens ITS Gardner Consulting were given a deadline of February 28, 2003 to install the *icons* system and local controller software. In exactly one month, Econolite and Siemens ITS Gardner Consulting were able to integrate *icons* with NextPhase™ software running on the city's existing 2070 controllers, along with an additional seven Econolite supplied ASC/2S NEMA controllers, bringing the intersections on-line and the system fully operational in record time. The system uses a combination of NTCIP and AB3418E for communications over a fiber optic network. John Stephenson, Econolite's Manager of Systems Engineering, who played a major role in the implementation of this project, notes "The Fort Collins project was very challenging due to the short time period. However, with the resources available to Econolite we were able to successfully complete the project in record time."

Econolite was pleased to receive a notice to re-quote the project, which had been started by another company approximately 18 months ago. During the four weeks Econolite had to install, test and implement the project, Fort Collins was able to utilize the system to re-time the traffic signals along two main corridors, Harmony Boulevard and College Avenue. This resulted in major improvements to traffic flow and reduced congestion on two very heavily traveled corridors. The travel time on College Avenue was reduced by approximately 43% and the travel time on Harmony road was reduced by approximately 30%. Enhanced monitoring provided by the new equipment and system allows the City to respond to problems as they occur, rather than waiting for citizen reports. Eric L. Bracke, P.E., Traffic Engineer for Fort Collins, expresses his gratitude and states, "I am extremely pleased with the success of the project and the incredible effort that went into the implementation."

For more information regarding the *icons* System, click on the web link below or contact Econolite directly 800-225-6480ext. 291.

In business since 1933, Econolite Control Products, Inc. is a leading manufacturer of advanced traffic management equipment and systems, including advanced traffic controllers (both NEMA and ATC/2070), pre-timed controllers, Aries®, *icons*®, and PYRAMIDS™ traffic management systems software, Autoscope® video vehicle detection systems, arterial system masters, vehicle and pedestrian signals, traffic control cabinets, DCMS and a full line of maintenance services.
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