



For Immediate Release

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ECONOLITE/TRAFFICWERKS SYSTEMS TO MANAGE TRANSIT SIGNAL PRIORITY FOR MAX PROJECT IN LAS VEGAS

The Regional Transportation Commission of Southern Nevada (RTC) is implementing a Metropolitan Area Express system with the first route on Las Vegas Blvd. in downtown Las Vegas. The initial project will feature the futuristic Civis bus manufactured by Irisbus in Lyon, France. The features of the MAX project are transit signal priority, dedicated bus-only lane, Off-vehicle fare collection, and fewer stops, with faster boarding.

RTC has selected TrafficWerks Systems and Econolite to implement a web based data and priority control management system to facilitate the transit priority control system. The goal of the priority control management system is to maximize the transit priority capability and minimize traffic signal system disruption.

The MAX system will be evaluated on a short segment of Las Vegas Blvd. prior to taking delivery of the Civis units for full deployment in late 2003. During the interim time transit signal priority in conjunction with new local intersection controller software will be fine tuned to accommodate immediate success of the MAX project. TrafficWerks and Econolite will be providing the data and data management in support of the evaluation project and the expansion of the system when fully implemented.

Frank Provenzano, Director of ITS Development, notes "We are looking forward to working with the RTC on this project. The information used on this transit route will illustrate how important data management is to an efficient transit system, resulting in an enhanced rider experience."

TrafficWerks Systems Inc. a Delaware Corp. is the leading provider of web based traffic and road use information to the traffic engineering community. These services are included in the \$450 billion dollar Intelligent Transportation Systems (ITS) market.

In business since 1933, Econolite Control Products, Inc. is a leading manufacturer of advanced traffic management equipment and systems, including advanced traffic controllers (both NEMA and ATC/2070), pre-timed controllers, Aries®, *icons*®, PYRAMIDS™ and OASIS™ traffic management systems software, Autoscope® video vehicle detection systems, arterial system masters, vehicle and pedestrian signals, traffic control cabinets, DCMS and a full line of maintenance services. www.econolite.com

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